

Proposed Menu of Supports for GLR Communities and State Leads in 2016

Type of Support	GLR Communities receive these benefits at no cost	State leads receive these benefits at no cost	States and communities can pay for these types of additional supports
General Guidance	<p>Advice, tools and questions on the Huddle</p> <p>Access to AW's website that has toolkits, advice, research, and messaging materials.</p>	<p>Consultative calls or emails about a range of issues such as how to get started on tracking chronic absence, how to engage your superintendent, identifying states with similar approaches, etc.</p>	
Peer Learning	<p>Attendance Awareness Campaign listserv provides materials and updates drawn from communities throughout the US</p> <p>Information on what peers are doing posted on the Huddle.</p> <p>Access to Attendance Awareness Month toolkit and webinars featuring peers engaged in innovative practice. Discussion Guides are also available for local webinar "parties."</p> <p>Attendance presentations on GLR webinars organized by NCSC</p>	<p>Template emails that state leads can use to encourage GLR coalition members to participate in Attendance Awareness Month webinars and tips for turning these into webinar parties.</p>	<p>Attendance Works can help a state or community lead to organize and lead a 12-18 month peer-learning network in the state/region. We will provide design, content and coaching supports. (Costs range from \$35-50K depending on design and travel costs.) These are limited and contingent upon staff availability.</p> <p>Attendance Works can organize and present at a state or regional webinar that highlights work of relevant peers.</p>

<p><i>Messaging and Materials</i></p>	<p>On-line and handouts, toolkits and videos for working with parents of preschool and elementary school-aged children.</p> <p>Seasonal messaging materials to reach parents and students at key times of the year</p> <p>2016 Attendance Awareness Campaign (AAC) toolkit available in April 2016.</p> <p>AAM banners & posters</p> <p>Template OpEd for AAM</p>	<p>Template emails to alert communities to newly available messaging materials</p> <p>Access to branded materials (parent flyers, student success plans, etc) that GLR communities can use their own resources to customize.</p>	<p>Attendance Works can customize handouts & tools</p> <p>Attendance Works can support media outreach</p> <p>Attendance Works can support a statewide AAM Campaign</p>
<p><i>Data Analysis</i></p>	<p>Free data tools to begin calculating chronic absence</p> <p>Case studies for interpreting data</p>	<p>Template for creating a public report on local and/or state data</p> <p>Examples of state reports on chronic absence.</p>	<p>Attendance Works can help analyze results, create summary power point or help facilitate discussion about implications for action.</p>

<p>Professional Development</p>	<p>PEOPLE/Power of Positive Connections toolkit with a step-by-step guide for reaching chronically absent students.</p> <p>Bringing Attendance Home toolkit</p> <p>Teaching Attendance toolkit for teachers</p> <p>Leading Attendance Toolkit for principals</p>	<p>Access, upon request, to sample agendas for professional development sessions focused on equipping participants to use Bringing Attendance home, The People Toolkit, Teaching Attendance and Leading Attendance</p>	<p>Attendance Works can conduct a training session for top district leaders, principals, school counselors and/or administrators as well as practitioners or organizations that work with parents or students.</p>
<p>Presentations</p>	<p>Videos explaining the importance of attendance and encouraging parent engagement.</p> <p>Template PowerPoints for sharing local data</p>	<p>Access to standard Attendance Works PPT that can be tailored, revised as needed.</p>	<p>A speaker from Attendance Works can deliver a keynote at a GLR event. Typically we encourage sites to have chronic absence data available to incorporate in to a keynote and will provide some assistance with data analysis.(Keynotes are \$3500-4000 plus travel expenses.)</p> <p>Depending on availability, Attendance Works will conduct workshops on specific topics. (Workshops are \$1600/day for prep delivery and follow-up. Typically 2+ days=\$3200 plus expenses.)</p> <p>Due to the small size of our staff, we encourage communities to hold events together. If we are not able to provide a speaker, Attendance Works can suggest a speaker from another organization.</p>

Surveys and Focus Groups	Sample surveys and self assessments to determine how schools, communities or states are addressing chronic absence		Attendance Works can design and analyze surveys, assist a campaign community with the development of a design, and/or conduct focus groups to assess attitudes about attendance.
Case Studies	Positive Outlier toolkit to help document school communities that are beating the odds and maintaining high attendance levels despite challenging circumstances	Consultative calls for identifying positive outlier schools	Attendance Works can train and/or work with a local team to conduct bright spots/positive outlier documentation. Attendance Works can be hired to write up and publish brief on local positive outliers.
Policy Development	<i>The Attendance Imperative</i> brief on how states are using regulation and law to address chronic absence What Works accounts of effective policies	Participation in the Network for Advancing State Attendance Policy and Practice (NASAPP). The bimonthly calls offer a chance to hear about cutting edge research & discuss policy ideas with peers. Attendance Works will do our best to consult with and keep state leads informed about opportunities we have to advise and influence policy in their state, especially since we often receive inquiries for assistance, independently of the GLR Campaign.	Attendance Works can provide an analysis of state attendance policies and recommend ideas for reforms or interagency efforts that can lead to reductions in chronic absence. Attendance Works can provide support for the development of a state strategy to put in place policies that would facilitate school districts monitoring and using their chronic absence data and can provide a template for creating a public report on state policy and data.